Events and Initiatives

I've had the opportunity to participate in various events and initiatives beyond client work, which have provided me with invaluable insights into community building and organizational transformation.

Service Jam

Global Service Jam event



Plot

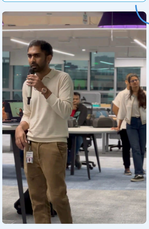
TW being a tech at core company. Design needs substantial amount of noise to get some spotlight and service design is one such occasion.

Key Activities

I was part of the core committee who is the primary POC for the event. I actively involved in the following activities :

- Planning the event & logistics
- Taking required permissions
- Designing the Itinerary 7 activities for each day
- Internal & external marketing
- Managing & onboarding mentors/volunteers
- Test runs
- Onboarding jammers
- Delivered the opening talk for the event and also mentors a team in the event







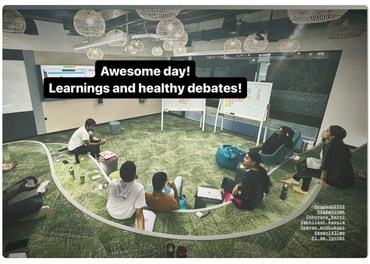


Impact

- 80+ people participated in the event
- A lot of thought workers outside the design team participated in the event which increased the design awareness internally
- Jammers outside thoughtworks got an opportunity to experience the TW culture for 48hrs and we could establish a TW design brand which could positively impact recruitment.

Hyderabad Client Experience

Hyderabad client experience and capability initiate



Plot

Every TM location is trying to carve out a brand for themself .In the recent times since Hyderabad has become hub for client visit we are focusing on client visit experience & TW values.

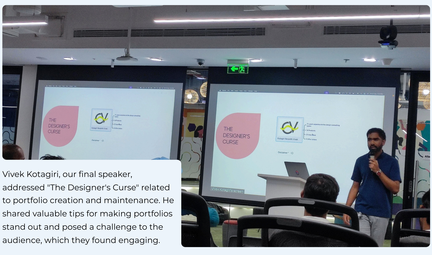
Key Activities

- Part of the dream team right from the inception of the ideas
- Active part of planning and driving few sessions in the inception for this topic
- Taken ownership for few modules in MVP
- Started executing early idea like virtual notice board & 1 slide case study display

Dtox

‘Dtox: Design Talks’ went external!

We are delighted to announce the success of our 1st edition of Dtox: Design Talks in Hyderabad. The event was held on 24th May, 2024 in a hybrid mode and marked a significant milestone for us.



Vivek Kotagiri, our final speaker, addressed "The Designer's Curse" related to portfolio creation and maintenance. He shared valuable tips for making portfolios stand out and posed a challenge to the audience, which they found engaging.

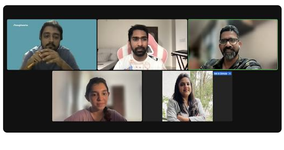
Design Dosthi

Kicking off this new routine “Design Dosthi" - The friendship meeting

Every first Monday of the month destiny connects you with 4 designers (5 of you form a gang)
and you are supposed to schedule a meeting with your gang .You are free to talk anything and everything under the sun.
Design Dosthi Destiny Spreadsheet

Along with that we will have a trivia question every time which is the preset ice-breaking question for these calls.You will find this on the Design Dosthi mural.



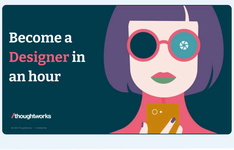


Here are few ground rules

1. Make sure you schedule a call with in a week before you forget
2. Watch out for the trivia question
3. Do checkin your answers for the trivia question on the Design Dosthi mural*
4. Keep this conversations hyper causal and don't let any client stuff creep in

Design for Everyone

I conducted a fun session on design for developers, introducing them to the fundamentals of UX and giving them a glimpse into a designer's day-to-day life.





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